

The GOOD DESIGN Logo is by Mort Goldsholl, 1950



FOR IMMEDIATE RELEASE

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SKYSCRAPERS IN CHINA, SOUTH KOREA AND BOSTON, AN AUSTRIAN EMBASSY, SILICON VALLEY TECHNOLOGY CENTERS, AN ELECTRIC SPORTS SEDAN BY QOROS, AN ELECTRIC BOAT, A HYDROELECTIC CANAL, THE NEW ZURICH NORTH AMERICAN HEADQUARTERS, A GREEN SELF-CLEANING TOILET, THE FIRST SELF-CHARGING FOLDING E-BIKE, GREEN HOUSES, A FOOD HUB, AND PRODUCT DESIGNS, ARCHITECTURE, AND URBAN PLANNING FROM 15 NATIONS TOP GREEN GOOD DESIGN FOR 2018

CHICAGO, ILLINOIS...MAY 28, 2018. The Chicago Athenaeum: Museum of Architecture and Design and The European Centre for Architecture Art Design and Urban Studies jointly announce the winning buildings and product designs from a special edition of the GOOD DESIGN® Awards program for 2018.

For 2018, top 100 product design, graphics, architecture, landscape architecture, urban planning projects were awarded GREEN GOOD DESIGN from 15 nations.

Under the banner, “Build A Better World Now,” designs for buildings and products that emphasize the most advanced “Green Approach” and the most sophisticated methods and technology to make the most positive impact on the environment were cited and awarded.

The 2018 GREEN 100 awarded building and product designs can be viewed at The Chicago Athenaeum’s website: www.good-designawards.com and www.chi-athenaeum.org.

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Founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames, GOOD DESIGN remains the oldest and most established awards program for the most innovative and visionary new product design worldwide. For almost 70 years now, the Award has been given to everything and anything from a NASA space ship to a paper clip.

In 2017, over 900 new product designs and graphics from over 48 nations were recognized with the distinguished GOOD DESIGN Award. The world's most prominent FORTUNE 500 companies use the GOOD DESIGN logo in the branding of their products, which has become a strong and effective mark of public recognition of Design Excellence globally.

This year, the program received hundreds of submissions from over 30 countries. A jury composed of The European Centre's International Advisory Committee selected 100 new buildings and product designs from 15 nations as a new design direction for an even greater, more heightened awareness to protect the world's natural resources and the manufacturing and end-user's growing concerns for a healthy ecology and human environment. Conserve, reuse, retrofit, and recycle are prominent themes running across each awarded new product and building design.

"Green Sustainable design." states Christian Narkiewicz-Laine, President, The Chicago Athenaeum, "seeks to reduce negative impacts on the environment, and the health and comfort of building occupants, thereby improving building performance."

"The basic objectives of sustainability are to reduce consumption of non-renewable resources, minimize waste, and create healthy, productive environments."

"Utilizing a sustainable design philosophy encourages decisions at each phase of the design process that will reduce negative impacts on the environment and the health of the occupants, without compromising the bottom line. It is an integrated, holistic approach that encourages compromise and tradeoffs. Such an integrated approach positively impacts all phases of a building's life-cycle, including design, construction, operation and decommissioning."

For 2018, awarded buildings, urban plans, and products from the following nations include: Austria, Australia, Canada, China, Germany, Japan, Korea, Singapore, South Korea, Spain, Sweden, Thailand, Turkey, Vietnam, and The United States.

Most impressive is the list of visionary companies and industrial design firms producing state-of-the-art appliances, automotive products, kitchens, housewares, fixtures, building products, electronics, lighting, floorcovering, office furniture by such leading global firms as Grohe AG., American Standard, Toto Ltd., Tupperware, Ofecct AB., Liebherr-Hausgeräte Ochsenhausen GmbH., Alfred Kärcher GmbH & Co.KG., ASSA ABLOY, Aquafil USA, and Teknion Corporation.

Qoros Automotive Europe GmbH showcased their new Electric Sports Sedan QOROS K-EV while Exner Electric Boats in Vienna offered their new electric boats. Vello GmbH also in Vienna rendered the First Self-Charging Folding E-Bike.

GREEN GOOD DESIGN AWARDS 2018

Add Two

In the category of architecture, New York-based architecture firm, Kohn Pedersen Fox Associates was awarded for the new Lotte Tower, the fifth tallest supertall skyscraper located in Seoul, South Korea. FxCollaborative was awarded for their ultra-sustainable office and retail building 888 Boylston Street in Boston, Massachusetts.

Other prominent firms as Forms4Architecture showcased new technologies centers in Silicon Valley, Vo Trong Nghia Architects were awarded for their Green houses using bamboo in Vietnam. Chicago-based Goettsch Partners was awarded for their new energy efficient Zurich North America Headquarters in Schaumburg, Illinois. A bold, energy efficient Fire Station in Seattle, Washington by Bohlin Cywinski Jackson also won a prestigious Green Good Design Award.

Leading governments, universities, and institutions were also honored: Macquarie University, Sidney, Australia, University of Arkansas, Fayetteville, Arkansas, Antalya Metropolitan University, Antalya, Turkey, Beijing Tsinghua Tongheng University Planning, and Design Institute, Beijing, China, Otis College of Art & Design, Los Angeles, California, Manetti Shrem Museum of Art, Davis California, Baylor University, Waco, Texas, University of Massachusetts-Amherst, Amherst, Massachusetts, Federal Ministry for Europe, Integration and Foreign Affairs, Vienna, Austria.

The Green GOOD DESIGN winners are featured in an upcoming book entitled *GOOD DESIGN 2017-2018*, which is published by Metropolitan Arts Press Ltd.

Copies of the book can be ordered through The European Centre in Athens, Greece by contacting Konstadina Geladaki at konstadina@europeanarch.eu.

For photographs, publication, and exhibition information, contact Fachanan Conlon at TEL/FAX: +353/(0)1-670 8781 or by email at fachanan@europeanarch.eu

The deadline for **GREEN GOOD DESIGN** 2019 is October 1, 2018. For more information, www.chi-athenaeum.org or www.europeanarch.eu

NOTE TO REPORTERS AND EDITORS: Photographs for the 2018 Green Good Design are available for download. For more details on the award and previous winners, visit The Chicago Athenaeum's websites at www.chi-athenaeum.org or www.good-designawards.com.

About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch.eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

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THE GREEN DESIGN 100 FOR 2018

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